Appendix 1. Heart Health Check SMS and webpage.

A. SMS recall message and B. landing page, which was linked to within SMS.

A. SMS message:

B. Webpage (from URL in text message):

Welcome!
With support from the Heart Foundation, your doctor at Healthly Medical Centre would like you to get a Heart Health Check.
Read more about Heart Health Checks and how you can understand your chance of developing heart disease below.
Call Healthly Medical Centre on (03) 9534 7222 to book your Heart Health Check today.
Please speak with your practice about any out-of-pocket costs associated with your booking.
From the Team at Healthly Medical Centre

Please remember that the information provided is not a substitute for diagnosis, treatment or medical advice by your health care professional.

Why a Heart Health Check?
Heart disease is Australia's biggest killer. Seeing your GP for a regular Heart Health Check can help to prevent common types of heart disease, including heart attack and stroke. If you are 45 years or over, you are eligible for a Heart Health Check under Medicare. Aboriginal or Torres Strait Islander peoples are eligible from 30 years of age.
Watch this short animation to find out more about a 20 minute Heart Health Check.
To learn more about Heart Health Checks, visit the Heart Foundation website.

The Heart Age Calculator
Did you know that your heart age could be different to your real age? Discover more about your risk of a heart attack or stroke when you use the Foundation’s Heart Age Calculator.

Click here to use the Heart Age Calculator.